



## CHIEF EXECUTIVE OFFICER FIBA WOMEN'S BASKETBALL WORLD CUP 2022



- Lead the delivery of an exciting international sporting event
- Strategic leadership and stakeholder management focus

### ABOUT FIBA WOMEN'S BASKETBALL WORLD CUP 2022

The Federation International Basketball (FIBA) is an association of National Federations which governs the sport of basketball worldwide. FIBA has awarded Basketball Australia the right to host the 2022 FIBA Women's Basketball World Cup (the Event) in Sydney from 22 September to 1 October 2022. The World Cup will be delivered by a Local Organising Committee (LOC) comprising Basketball Australia, Basketball NSW, the NSW Government plus three independent members. Assisting the LOC will be Advisory Committees across all aspects of the event including Athletes Services, Competition and Venues, Commercial, Finance and Risk, Event Services, Communication and Legacy, each Advisory Committee chaired by a LOC Board Member.

Basketball Australia is the peak body of the sport of basketball in Australia.

The FIBA Women's Basketball World Cup is played every four years. It is the biggest international women's basketball competition in the world, bringing together 144 of the best players on the planet representing 12 basketball powerhouse nations for 38 games across the tournament.

### CHIEF EXECUTIVE OFFICER

The CEO will be responsible for the delivery of this exciting international sporting event and will be accountable for driving and delivering the commercial and strategic priorities as set by the LOC Board. Reporting to the Board, the CEO will have regular communication with the Chair.

To be considered for this role you will need to be a dynamic and inspirational leader, with the ability to engage with key stakeholders at all levels. Your business and commercial acumen will be matched by your ability to identify and capitalise on opportunities to engage businesses and sports fans, and generate revenue to deliver a successful event that leaves a legacy with the sport of Basketball, and in particular Women's Basketball, and for the State of NSW.

You have a track record of navigating complex issues and stakeholder groups, while also being able to prioritise, manage and deliver key outcomes within tight deadlines.

- Contract to December 2022
- Sydney Olympic Park / Homebush based

The successful candidate will require exceptional well-developed interpersonal skills, a proven record in reporting to a Board or similar at a high level, both verbally and in written form; and, to work with a Board on developing the right structure for the delivery of a successful major event.

Prior experience in the oversight of a major event that requires strong stakeholder management is essential and highly regarded. The NSW Government is a major stakeholder in the event, hence experience in Government relations, at a high level will be an asset. A background in the sport of basketball is not considered essential.

This is an exciting opportunity to lead the successful delivery of a major international sporting event and legacy program to inspire the next generation of women's sport.

### KEY RESPONSIBILITIES

The CEO is responsible for fulfilling the following key duties:

#### Management:

Assume the overall responsibility for the management of the Event, including all human and financial resources, driving and developing the Event business as per the agreed strategic priorities. Including but not limited to:

- Delivery of the event in accordance with the FIBA Host Nation Agreement and NSW Government Investment Agreement
- Manage the relationship with FIBA to ensure that agreed timelines are delivered seamlessly
- Ensure all legal and regulatory requirements are in place and comply with the relevant laws and regulations
- Ensure that all contracts are executed in a timely manner, including venue, ticketing, accommodation, transport and other contractors required for the event
- Supervision of the Master Plan and the Road Map for the World Cup

#### Leadership:

- Provide strong, effective leadership and direction to management staff, event staff, contractors and volunteers
- Manage the recruitment of all staff as required
- Maintain a collaborative and productive relationship with the LOC Board and any relevant Committees of the LOC Board.
- Create an outstanding culture within the organisation

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## KEY RESPONSIBILITIES (Continued...)

### Finance:

- Prepare and manage the budget for the Event in conjunction with the LOC Board and Finance Director
- Develop assets and opportunities to drive revenue for the Event while considering those assets owned by FIBA

### Stakeholder Management:

- Develop essential networks and create strong working relationships with all stakeholders including but not limited to FIBA, Basketball Australia, Basketball NSW, NSW Government, sponsors, broadcasters and the NSW community

## SELECTION CRITERIA

In addition to demonstrating **relevant experience across the core functional areas of responsibility identified in this Position Overview**, candidates applying for the CEO role will require a range of personal and professional skills, including:

- Tertiary qualifications and/or demonstrated experience at senior management level in sports, event management and/or business management
- Program or project management of major events
- Demonstrated high level experience in administrative requirements, including information management, resource allocation, reporting and policy implementation and risk management
- Experience in developing and implementing strategic plans to agreed timelines
- Capacity to effectively manage human, financial and physical resources to deliver a high-quality international sporting event
- Strong financial acumen, including budget management and the capacity to interpret and report on financial situations and risk
- Experienced in dealing with high levels of Government at both State and National level
- Ability to effectively manage complex and competing priorities within agreed timelines
- Dynamic and proactive leader with the ability to set clear direction, inspire and motivate others and resolve conflicts
- Strong written and verbal communication skills along with the ability to effectively engage and collaborate with a diverse and complex range of stakeholders including Governments, corporate partners, venue operators and volunteers
- Strong brand and positioning skills, with the capacity to identify commercial opportunities and generating revenue via ticketing

- Strong network of commercial relationships and the ability to identify and convert commercial opportunities
- Experience in event marketing, advertising, PR, content creation and amplification
- Sound understanding of the digital and technology landscape and its role in the delivery and fan engagement of an international event
- Integrity in all dealings as an honest and open person who possesses good insight and intuition, with the ability to actively listen
- The ability to maintain a positive and resilient attitude and demeanour under pressure

## LOCATION AND TRAVEL

The LOC office is expected to be in Homebush, NSW on the perimeter of Sydney Olympic Park where the event will be staged. The Chief Executive Officer role will be based at the LOC office with agreement to work from home, if requested, until 31 December 2020.

Some domestic travel may be required to attend various meetings, functions and events.

## HOURS OF WORK

This is a full-time contract position. The nature of the role requires out of hours and weekend work on occasions including the requirement to attend LOC Board meetings, Committee Meetings and any other functions, events or meetings as required.

## REMUNERATION GUIDE

An attractive remuneration package will be available to the successful candidate, negotiable depending upon skill level and experience. At the time of applying, candidates are invited to indicate their current salary and salary expectations.

Candidates are invited to discuss their salary expectations with Sportspeople Recruitment before applying.

## WEBSITES

For more information and news items on all facets of activities, services and programs, visit:

Event: [fiba.basketball/womensbasketballworldcup/2022](https://fiba.basketball/womensbasketballworldcup/2022)

FIBA: [fiba.com](https://fiba.com)

Basketball Australia: [australia.basketball](https://australia.basketball)

Basketball NSW: [bnsw.com.au](https://bnsw.com.au)

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## RESIDENCY AND IMMIGRATION

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Candidates must be an Australian Citizen / Permanent Resident or have unlimited working rights within Australia to be considered for this position.

## TIMELINES

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Final interviews and the appointment of the CEO FIBA Women's Basketball World Cup 2022 are scheduled for August, 2020.

The successful candidate would be expected to commence duties as soon as possible.

## PLEASE APPLY NOW TO AVOID MISSING OUT!

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Please note Sportspeople Recruitment will commence screening and interviewing for this role immediately.

**If you are intending to apply, please do so now.**

**Applications Close:** 5pm Sunday 26 July, 2020

Preferred Application Format: Candidates must complete and submit the **COMPULSORY Sportspeople Recruitment Application Form** at the time of applying.

The Application Form is available as a download at the Sportspeople Jobs Market listing for this role and contains questions against which we require your specific response prior to considering your application.

Sportspeople Recruitment prefers a 2 page cover letter and an accompanying CV of no more than 6 pages, merged into the Application Form as one MS Word file.

## APPLY TO

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Your application should be sent electronically via the "apply now" link at the advertisement via [sportspeoplerecruitment.com/jobs](https://sportspeoplerecruitment.com/jobs)

## ENQUIRIES

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The Chief Executive Officer, FIBA Women's Basketball World Cup 2022 search and recruitment process is being managed exclusively by **Sportspeople Recruitment**.

In the first instance general enquiries should be directed to Scott Oakhill on 0408 258 337 or FREECALL AUSTRALIA 1800 634 388 or +61 2 9555 5000 or via [jobs@peoplerecruitmentgroup.com](mailto:jobs@peoplerecruitmentgroup.com).

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